

ONLINE SURVEY I SUMMARY REPORT

MoreWalkability

MOREB

Hovercars

MoreBRT

Cycling

BetterPublicTransit

LightRail



SUBMITTED TO:

City of San Antonio
Transportation & Capital
Improvements Department

SUBMITTED BY:

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SUBMITTED ON:

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SA TOMORROW SURVEY
April 11 – June 1, 2015
Survey Summary Report

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3,361

Completed surveys were received from April 11 through June 1



52% were male
48% were female

956

People signed up to receive email updates as a result of this survey

Online Survey Highlights

June 2015

8%

The percent of respondents who would consider changing modes if their current route became congested.

When asked what they would do if their route to work became congested respondents said

39%

Change route

30%

Change time of travel

9%

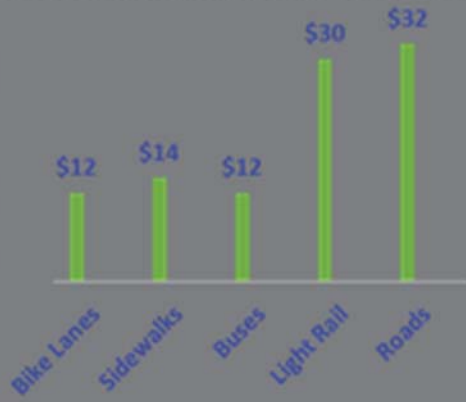
Continue as planned



90%

Of responses received indicated they drive alone on their way to work. This is more than all the other modes of travel combined.

When asked how they would spend \$100, respondents answered as follows



50%

Of respondents indicated their current route was very or somewhat congested. This percentage will increase significantly by 2040. More people will experience congestion by 2040 unless we can move more people with fewer cars.

INTRODUCTION

The City of San Antonio conducted an online survey asking residents to weigh in with their opinions on transportation and other quality of life issues. The survey was just one of the ways the City engaged people in the planning effort that will help prepare for the additional 1.1 million people expected in the San Antonio area by 2040. San Antonio is one of the fastest-growing metropolitan areas in the country. In the next 25 years, the additional 1.1 million people will result in another 500,000 jobs and homes.

The online survey included questions regarding the Multimodal Transportation Plan, Comprehensive Plan, and Sustainability Plan, which are all part of the planning effort. The Multimodal Transportation Plan takes into account all modes of transportation including auto, freight, rail, transit, biking, and walking. When complete, the plan will:

- Communicate the City’s transportation strategy for the future;
- Develop proposed improvements that address all modes of transportation; and
- Provide for a method of prioritizing projects.

The Multimodal Transportation Plan serves as a tool that will be used to analyze transportation priorities to best meet overall community goals. The plan also fulfills the transportation component of the San Antonio Comprehensive Plan, implements the goals of SA 2020, complements the Alamo Area Metropolitan Planning Organization’s (MPO) *Mobility 2040: Long Range Regional Transportation Plan*, and maximizes infrastructure investments.

LOGISTICS

The survey was available online in both English and Spanish at www.SATomorrow.com/survey and was hosted by “SurveyMonkey.”

The survey was available from April 11 – June 1, 2015. It took approximately five minutes to complete, and was available online 24/7.

The survey was advertised via email blasts and was also posted on the project website, www.SATomorrow.com.

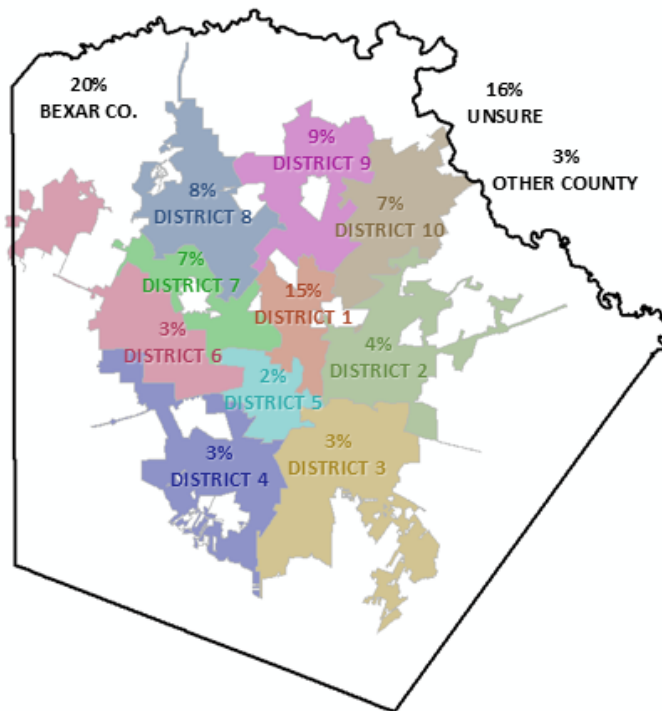
The survey resulted in a total of 3,361 respondents; 2,656 respondents answered every question. The specific number of respondents for each question is indicated in the below sections of this report. Survey results are posted at www.SATomorrow.com.



SURVEY SUMMARY

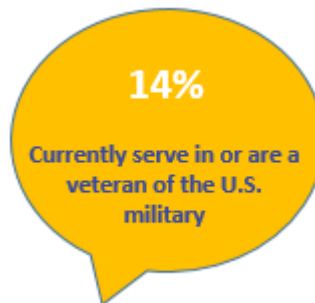
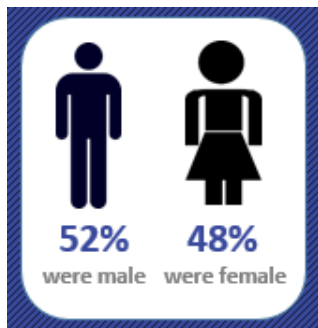
City of San Antonio residents weighed in with their opinions on transportation and other quality of life issues. There were a total of 3,361 respondents! The respondents included a diverse mix of San Antonio residents.

Nearly a quarter of the respondents were not residents of San Antonio. Approximately 15 percent represented City Council District 1.



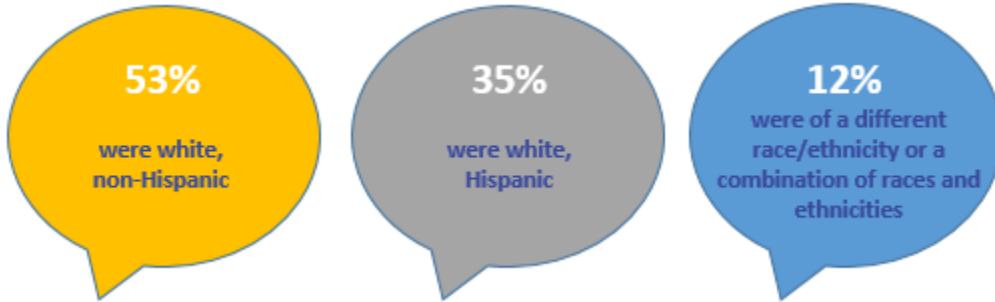
Gender

Approximately 52 percent of respondents were male, while approximately 48 percent of respondents were female. The majority of participants (86 percent) were not currently serving or veterans of the U.S. military.



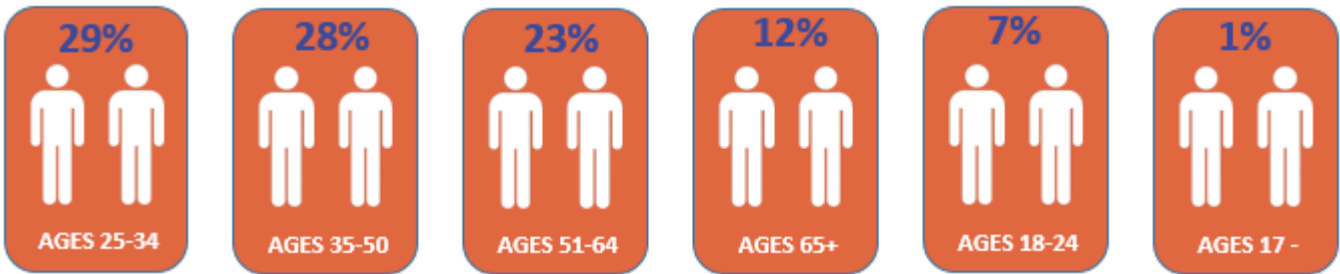
Race/Ethnicity

The survey had a majority white (non-Hispanic) participation (53 percent), with white (Hispanic) participation (35 percent) the second most prevalent. Other races and ethnicities, or a combination of races and ethnicities, represented approximately 12 percent of survey participants.



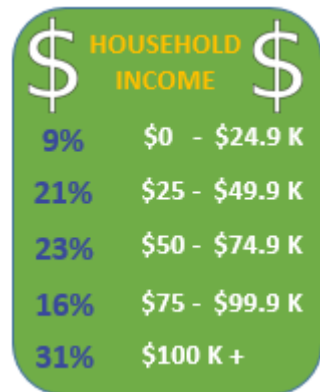
Age

The age group with the largest participation was ages 25 to 34, representing 29 percent of survey respondents. People in the age group of 35 to 50 represented an additional 28 percent of survey respondents, while people in the age group of 51 to 64 represented 23 percent. These three age groups combined consisted of 80 percent of survey participants.



Income

People with a range of income levels participated in the survey. The largest percentage of respondents had a household income over \$100,000 (31 percent). The next largest percentage was households in the \$50,000 to \$74,999 range (23 percent).



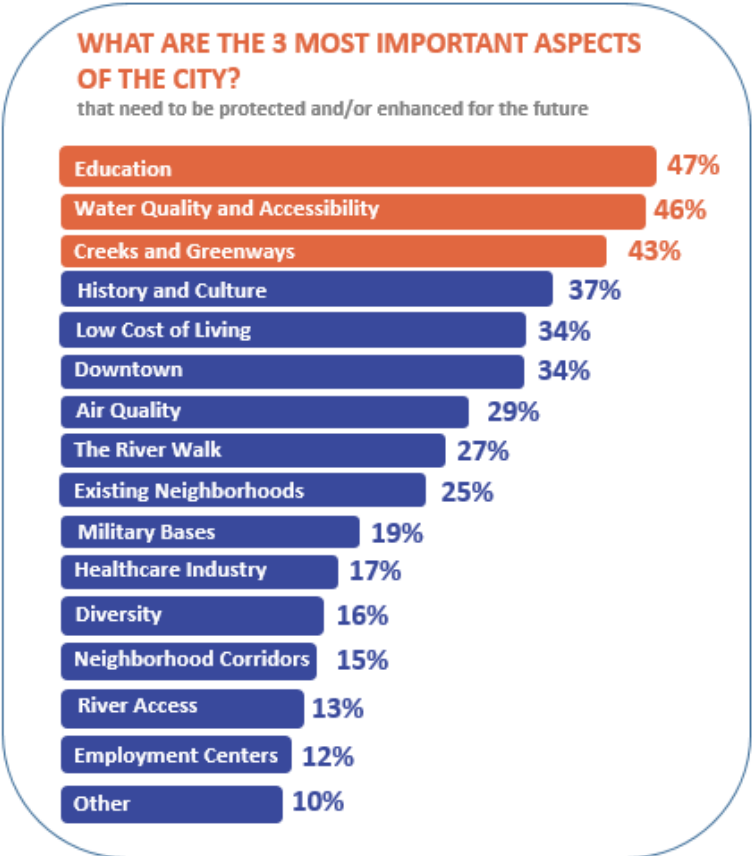
ASPECTS OF THE CITY

Participants were asked: “What do you think are the most important aspects of San Antonio that exist today that need to be protected and/or enhanced for the future?” There were 16 answer choices to this question and participants were given the opportunity to select 3 of the 16 answers, including the opportunity to write in their own response under the “Other” category. This question was answered by 2,914 respondents.

The top three aspects chosen were education (47 percent), water quality and accessibility (46 percent), and creeks and greenways (43 percent).

The answer choices are ranked below (based on percentage of respondents):

1. Education (47%);
2. Water Quality and Accessibility (46%);
3. Creeks and Greenways (43%);
4. History and Culture (37%);
5. Downtown (34%);
6. Low Cost of Living (34%);
7. Air Quality (29%);
8. The River Walk (27%);
9. Existing Neighborhoods (25%);
10. Military Bases (19%);
11. Healthcare Industry (17%);
12. Diversity (16%);
13. Neighborhood Corridors (15%);
14. River Access (13%);
15. Employment Centers (12%); and
16. Other (10%).



Participants were given the opportunity to write-in their own response to this question, under the “Other” category. A total of 281 respondents provided their own response to this question.

Summary of “Other” answers:

- | | | |
|--|---|--|
| <ol style="list-style-type: none"> 1. Agriculture 2. Alamo Plaza 3. Arts 4. Aquifer Protection 5. Available Health Care 6. Bar/Club District 7. Bicycle and Pedestrian Transportation 8. Business Development 23. Free Wi-Fi 24. Handicapped Accessibility 25. Higher Wages 26. Hill Country 27. Historic Districts and Properties 28. Homelessness 29. Individual and Property Rights 30. Infrastructure 31. Job Opportunities 32. Keeping Graduates in City 33. Land Use Regulations 34. Larger Airport 35. Legalize Marijuana 36. Less Spending 37. Libraries 38. Local Businesses 39. Lower Taxes 40. Mass Transit 41. Means of Communication | <ol style="list-style-type: none"> 9. Cleanliness 10. Community Gardens 11. Consolidated Public School System 12. Crime Control 13. Culture 14. Density 15. Drainage Improvements 16. Economy 42. The Missions 43. Multimodal System 44. Natural Resources Protection 45. No More Population Growth 46. No Toll Roads 47. Noise Pollution 48. Parking 49. Parks, Green Spaces, and Natural Areas 50. Pet Overpopulation 51. Planning 52. Poverty 53. Progressiveness 54. Public Safety 55. Public Transportation 56. Rail 57. Rapid Transit 58. Recreation 59. Religion | <ol style="list-style-type: none"> 17. Effective Zoning 18. Energy 19. Environmental Justice 20. Equal Amenities 21. Family Values and Programs 22. Fiber Optics
 60. Retirees 61. Roadway Maintenance 62. Senior Housing 63. Separation of Church and State 64. Sidewalks 65. Skyscrapers 66. Small Businesses 67. Solar Energy 68. The Spurs 69. Suburban Areas 70. Technology 71. Tourism 72. Transportation 73. Training Opportunities 74. Urban Sprawl 75. Volunteering 76. Walkability 77. West Side Improvements |
|--|---|--|



QUALITY OF LIFE

Participants were asked: “Thinking of where you live, what would make it easier to live, work, and play in one place or area of town?” There were 12 answer choices to this question and participants were given the opportunity to select all 12, if applicable. Participants were also given the opportunity to write in their own response to this question under the “Other” category. This question was answered by 2,827 respondents.

Nearly half of the respondents indicated that “safer conditions for walking” (46 percent) and “better access to transit” (45 percent) would make life easier. An additional 42 percent revealed that “safer conditions for biking” would make it easier to live, work, and play.

The answer choices are ranked below (based on percentage of respondents):

1. Safer conditions for walking (46%);
2. Better access to transit (45%);
3. Safer conditions for biking (42%);
4. Better overall street connectivity (37%);
5. More parks and greenways (36%);
6. Shopping for everyday needs (29%);
7. Better access to existing parks and greenways (24%);
8. More community spaces (24%);
9. Stronger neighborhood identity (18%);
10. Restaurants (16%);
11. More/better located schools (13%); and
12. Other (10%).



Participants were also given the opportunity to write-in their own response to this question, under the “Other” category. A total of 290 respondents provided their own response to this question.

Summary of “Other” answers:

- | | | |
|--|-----------------------------------|--|
| 1. Access to Cultural Activities | 6. Alleviation of Noise Pollution | 13. Community Engagement |
| 2. Adult Entertainment | 7. Better Housing Conditions | 14. Commuter Trains |
| 3. Aesthetics | 8. Bicycle/Pedestrian Options | 15. Connectivity for Parks and Greenways |
| 4. Affordable Housing (including near employers) | 9. Bigger Police Force | 16. Crime Control |
| 5. Alleviation of Congestion | 10. Bus Rapid Transit | 17. De-Centralized Businesses |
| | 11. Cheaper Communication | 18. Delivery Food Options |
| | 12. Code Compliance | 19. Density |



- 20. Drainage Improvements
- 21. Driverless Cars
- 22. Elimination of Invasive Species
- 23. Employment Opportunities
- 24. Equality of Public Safety
- 25. Extension of The River Walk
- 26. Farmer’s Markets
- 27. Fewer Apartments
- 28. Fiber Optic Cables
- 29. Free Transit
- 30. Homeless Assistance
- 31. Illumination
- 32. Improved Bus System
- 33. Improved Transportation Planning
- 34. Improved Schools
- 35. Increased Funding for Schools
- 36. Less Simultaneous Construction
- 37. Light Rail
- 38. Long-Term Planning
- 39. Lower Property Taxes
- 40. Maintenance of Deteriorated Infrastructure
- 41. Mass Transit
- 42. Mixed Use Development
- 43. More and Better Quality Grocery Stores
- 44. More Banks
- 45. More Bars
- 46. More Catholic Churches
- 47. More Community Spaces

- 48. More Entertainment Venues
- 49. More Gas Stations
- 50. More Libraries
- 51. More Local Businesses
- 52. More Medical Facilities
- 53. More Pools
- 54. More Restaurants/Healthier Restaurants
- 55. More Roads
- 56. Multimodal Transportation System
- 57. New Business Opportunities
- 58. No Smoking
- 59. No Toll Roads
- 60. Overpasses
- 61. Parking Availability
- 62. Pet and Stray Animal Control
- 63. Pet-Friendly Places
- 64. Positive Police Relationship
- 65. Practical Zoning
- 66. Public Safety
- 67. Public Transportation
- 68. Quality Food
- 69. Quality Housing
- 70. Rainwater Catchment Systems
- 71. Rapid Transit System
- 72. Relocation
- 73. Restoration of Underutilized and Vacant Lots

- 74. Re-Zoning
- 75. Roadway/Transportation Maintenance
- 76. Roadway Widening
- 77. Safer Driving Conditions
- 78. Senior Community Centers
- 79. Shade
- 80. Slower Speed Limits
- 81. Small Businesses
- 82. Smart Growth
- 83. Solar Energy Projects
- 84. Street Car
- 85. Subway
- 86. Synchronized Traffic Signals
- 87. Synergy Among City Councils
- 88. Telecommuting
- 89. Tobin Hill Enhancement (Better Schools, Supermarket)
- 90. Trams
- 91. Transit Options
- 92. Transportation Connectivity
- 93. Uber/Lyft
- 94. Updated Parks
- 95. Urban Development Improvements
- 96. Walkability
- 97. Waste Management
- 98. Wheelchair Accessibility
- 99. Work-from-Home Availability



CHALLENGES TO BE ADDRESSED

Participants were asked: “What is the biggest challenge (existing or potential) to be addressed in the Comprehensive Plan and the larger SA Tomorrow effort?” There were 13 answer choices to this question and English-speaking participants were given the opportunity to select 1 of the 13 choices, including the opportunity to write in their own response under the “Other” category. Spanish-speaking respondents were given the opportunity to select all 12, if applicable, including the opportunity to write in their own response under the “Other” category. This question was answered by 2,862 respondents.

The top-rated answer for this question was “infrastructure needs” (19 percent), followed by “lack of safe and convenient transportation options” (16 percent) and “unmanaged growth” (16 percent).

The answer choices are ranked below (based on percent of respondents):

1. Infrastructure needs (19%);
2. Lack of safe and convenient transportation options (16%);
3. Unmanaged growth (16%);
4. Water quality and availability (12%);
5. Schools and education (9%);
6. Crime and safety (8%);
7. Employment diversity and job opportunities (6%);
8. Economic inequity (6%);
9. Other (6%);
10. Lack of affordable housing (4%);
11. Social inequality (3%);
12. Air quality (2%); and
13. Extreme weather events (including drought and flooding) (2%).



Participants were given the opportunity to write-in their own response to this question, under the “Other” category. A total of 172 respondents provided their own response to this question.

Summary of “Other” answers:

- | | | |
|---|--|--|
| <ol style="list-style-type: none"> 1. Air Quality 2. Attracting Major Employers 3. City Government Overreach 4. City Spending 5. Crime/Safety 6. Cultural and Economic Diversity 7. Debt 8. Development of Local Food Supply 9. Discrimination against Persons with Disabilities 10. Diversity of Communities 11. Energy Usage 12. Family/Biblical Values 13. Flood Control 14. Food Accessibility 15. High Taxes 16. Homelessness 17. Illegal Immigration 18. Inadequate Planning 19. Infrastructure 20. Improved Public Transportation System | <ol style="list-style-type: none"> 21. Improved Roads 22. Incompetent Leadership 23. Inner City 24. Job Opportunities 25. Lack of Affordable and Available Housing 26. Lack of Bus Routes 27. Lack of Rail System 28. Lack of Safe/Convenient Transportation 29. Lack of Safe Bicycle Lanes 30. Livable Wages 31. Maintenance of Streets 32. Management of Growth 33. Mass Transit 34. Need for Multimodal Transportation System 35. New Annexation 36. No Toll Roads 37. Noise Pollution 38. Overpopulation 39. Parking 40. Poor Transportation Planning 41. Preservation of Natural Resources | <ol style="list-style-type: none"> 42. Public Education/Awareness 43. Quality of Schools/Education 44. Racial Discrimination 45. Rail Connectivity to Surrounding Cities (Austin) 46. Rapid Transit System 47. Reckless Drivers 48. Roadway Conditions 49. School Options 50. Smart Growth 51. Social Inequality 52. Stray Animals 53. Traffic/Congestion 54. Transportation Connectivity 55. Unmanaged Growth 56. Updated Sewer System 57. Walkability 58. Water Quality and Availability 59. Widened Streets |
|---|--|--|



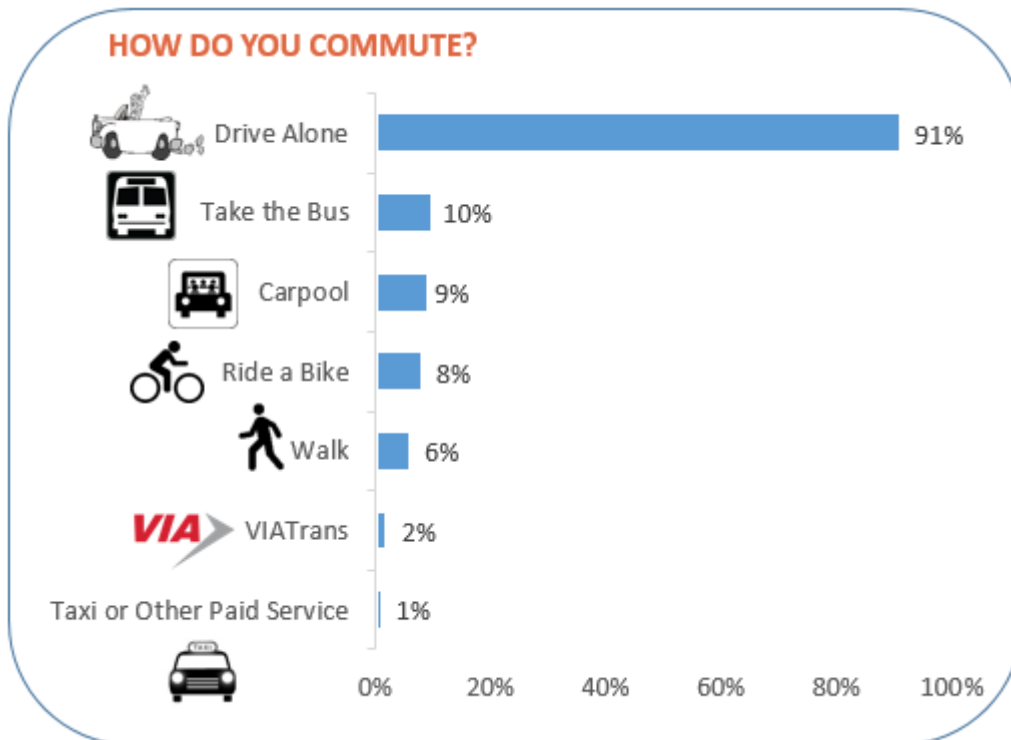
COMMUTING

Participants were asked: “How do you commute to work or school?” There were seven answer choices to this question and participants were given the opportunity to select all seven, if applicable. This question was answered by 2,766 respondents.

Nearly all (91 percent) indicated that they drive alone for their commute to work or school. Approximately ten percent of respondents indicated that they take the bus, while approximately nine percent revealed that they carpool.

The answer choices are ranked below (based on percent of respondents):

1. Drive alone (91%);
2. Take the bus (10%);
3. Carpool (9%);
4. Ride a bike (8%);
5. Walk (6%)
6. VIATrans (2%)
7. Taxi or other paid car service (1%)



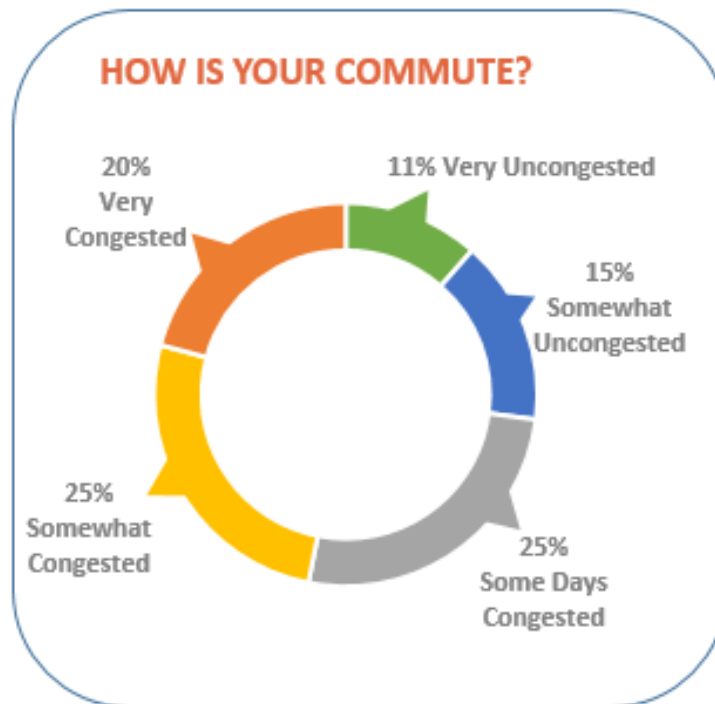
CONGESTION

Participants were asked: “Describe your commute to work or school...” There were six answer choices to this question and participants were given the opportunity to select one answer. This question was answered by 2,792 respondents.

Approximately one-quarter of the respondents indicated that their commute was “somewhat congested” (25 percent), or “some days congested/other days uncongested” (25 percent). Approximately 20 percent of respondents revealed that their commute was “very congested”.

The answer choices are ranked below (based on percent of respondents):

1. Some days congested/other days uncongested (25%);
2. Somewhat congested (25%);
3. Very congested (20%);
4. Somewhat uncongested (15%);
5. Very uncongested (11%); and
6. N/A (4%)



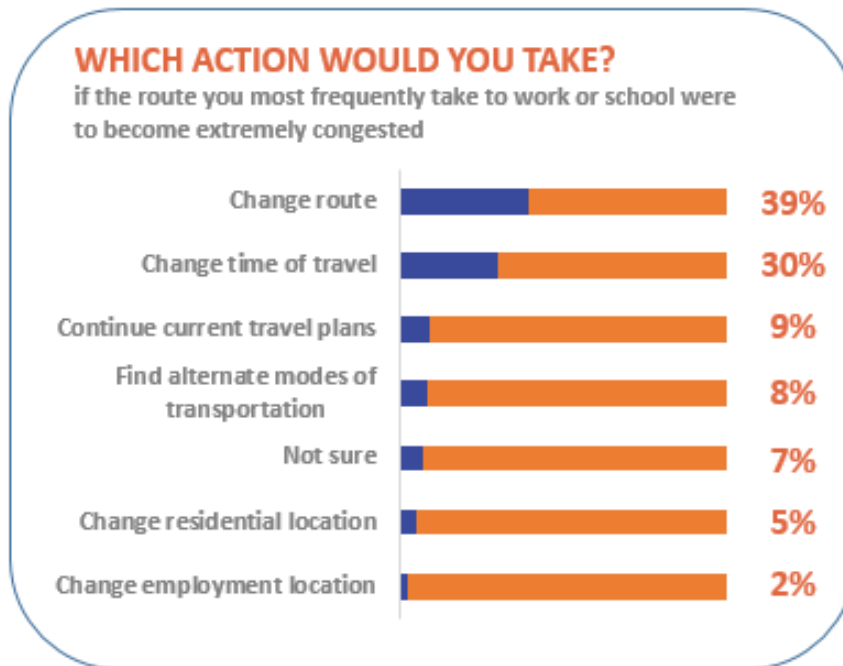
RESPONSE TO CONGESTION

Participants were asked: “If the route you most frequently take to work or school is or were to become extremely congested, which of the following actions would you most likely take?” There were seven answer choices to this question and English-speaking participants were given the opportunity to select one answer, while Spanish-speaking respondents were given the opportunity to select more than one answer. This question was answered by 2,773 respondents.

The top-rated answer was “change route” (39 percent), followed by “change time of travel” (30 percent). An additional nine percent of respondents indicated that they would “continue current travel plans” if the route they most frequently take to work or school is or were to become extremely congested.

The answer choices are ranked below (based on percent of respondents):

1. Change route (39%);
2. Change time of travel (30%);
3. Continue current travel plans (9%);
4. Find alternate modes of transportation (8%);
5. Not sure (7%);
6. Change residential location (5%); and
7. Change employment location (2%).



MODES OF TRANSPORTATION

Participants were asked: “If you had \$100, how would you spend it among the following options?” There were five answer choices to this question and all answers had to total \$100. This question was answered by 2,775 respondents.

The top-rated answers for this question were “roads” (\$32) and “light rail” (\$30). Respondents indicated that they would spend a similar share of their money on “sidewalks” (\$14), “bike lanes” (\$12), and “buses” (\$12).

The answer choices are ranked below (based on the average dollar amount chosen):

1. Roads (\$32);
2. Light Rail (\$30);
3. Sidewalks (\$14);
4. Bike Lanes (\$12); and
5. Buses (\$12).



ADDRESSING POPULATION GROWTH

Participants were asked: “In what way would you primarily be interested in helping address the challenges facing our community as our population grows to include over 1 million additional people?” There were three answer choices to this question and participants were given the opportunity to select all three, if applicable. In addition, participants were given the opportunity to write in their own response to this question under the “Other” category. This question was answered by 2,490 respondents.

More than half of the respondents (55 percent) indicated that they would “actively support the implementation of effective solutions.” Nearly half of the respondents (49 percent) revealed that they would “engage in online dialogue to develop solutions.” Approximately 37 percent answered that they would “participate in community workshops.”

The answer choices are ranked below (based on percent of respondents):

1. Actively support the implementation of effective solutions (55%);
2. Engage in online dialogue to develop solutions (49%);
3. Participate in community workshops (37%); and
4. Other (5%).



Participants were given the opportunity to write-in their own response to this question, under the “Other” category. A total of 122 respondents provided their own response to this question.

Summary of “Other” answers:

- | | | |
|---|---|--|
| <ol style="list-style-type: none"> 1. Advocate for Increased Transportation Funding 2. Attend Public Forums 3. Build Affordable Housing 4. Communicate with HOA 5. Communicate with Public 6. Contribute to Planning Efforts 7. Coordinate Town Hall Meetings 8. Design Effective Infrastructure 9. Develop Stewardship Plans 10. Develop Master Transportation Plan, without TxDOT oversight 11. Donate Money 12. Engage the City to Work with Historic Districts 13. Engage the Public 14. Expose Radical Environmentalism 15. Facilitate Dialogue in Neighborhood 16. Lobby to Prevent Population Growth 17. Question the Reason for Allow Growth | <ol style="list-style-type: none"> 18. Participate in Boards 19. Participate in Citizens Advisory Community 20. Participate in Organizations (e.g. Active Living Council) 21. Participate in Overall Project Council 22. Participate in SA 2020 23. Participate in Speaker Forum to Enlighten Citizens 24. Participate in Surveys 25. Pay More Taxes 26. Plan Parental Training 27. Protest 28. Provide Feedback After Events 29. Provide Input 30. Relocate to a Different City 31. Research 32. Serve as Subject Matter Expert 33. Share Information 34. Spread Traditional Family/Biblical Values 35. Support Control of Development | <ol style="list-style-type: none"> 36. Support Efficient Projects 37. Support Elimination of Illegal Immigrants 38. Support Handicap Accessibility 39. Support Living Conditions 40. Support Light Rail 41. Support Road Maintenance 42. Support Mass Transit 43. Support Media-Blitz to Provide Public Awareness 44. Support No Toll Roads 45. Support Organizations 46. Support Parking Laws 47. Support Political Change 48. Support Roadway Widening 49. Support Subway 50. Support Toll Roads 51. Support Town Halls in Universities 52. Volunteer 53. Vote 54. Write Blogs/Journalism |
|---|---|--|



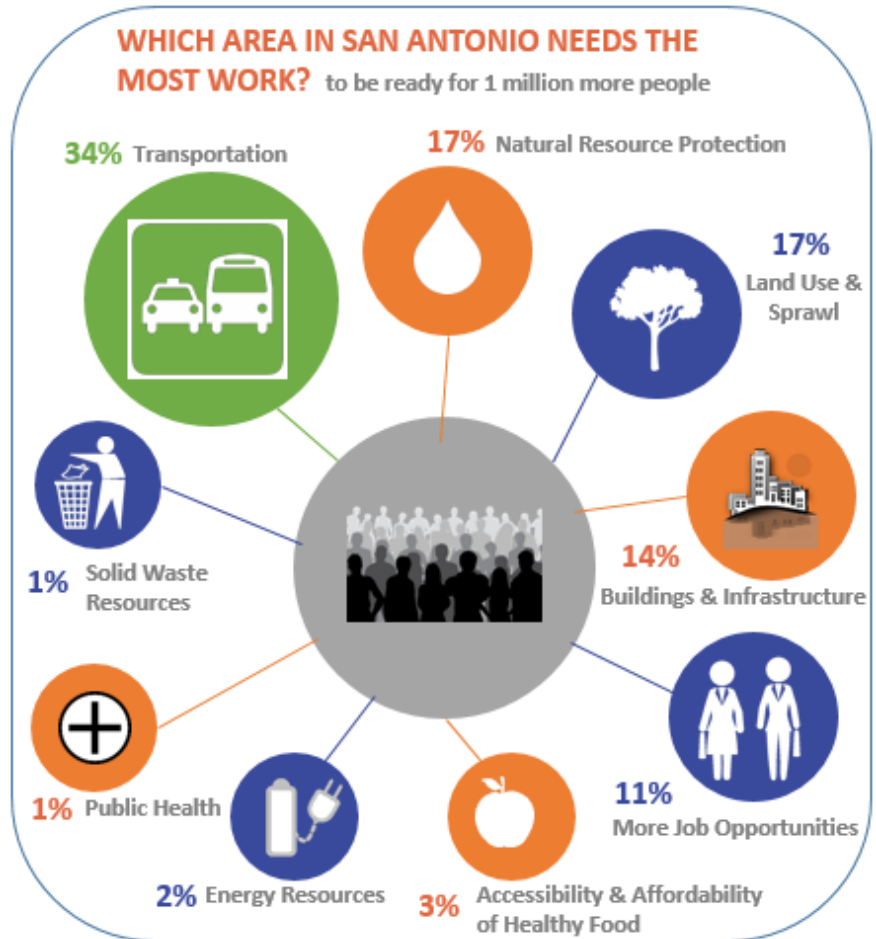
PREPARING FOR POPULATION GROWTH

Participants were asked: “Of the following, which do you believe is an area that San Antonio needs to do the MOST work to be ready for 1 million more people?” There were nine answer choices to this question and participants were given the opportunity to select one. In addition to choosing one of the nine answer choices, participants were also given the opportunity to write in a response under the “Other” category. This question was answered by 2,596 respondents.

The top three areas included “transportation” (34 percent), “natural resource protection” (17 percent), and “land use & sprawl” (17 percent).

The answer choices are ranked below (based on percent of respondents):

1. Transportation (34%);
2. Natural resource protection (including air and water) (17%);
3. Land use and sprawl (17%);
4. Buildings & infrastructure (14%);
5. More job opportunities (11%);
6. Accessibility and affordability of healthy food (3%);
7. Energy resources (2%);
8. Public health (1%); and
9. Solid waste resources (1%).



Participants were also given the opportunity to write-in their own response to this question, under the “Other” category. A total of 123 respondents (approximately 5 percent of all respondents) opted to also write in their own response to this question.

Summary of “Other” answers:

- | | | |
|--|---|--|
| <ol style="list-style-type: none"> 1. 2-Way Frontage Roads 2. Accessibility and Affordability of Healthy Food 3. Affordable Housing 4. Art 5. Bicycle/Pedestrian Accommodations 6. Buildings and Infrastructure 7. Civic Consciousness 8. Communication 9. Cultural Equity 10. Cyclist Protection 11. Drainage Improvements 12. Drug Prevention/Awareness 13. Economic Development 14. Education 15. Energy Resources | <ol style="list-style-type: none"> 16. Enhancement of Downtown 17. Equality for Persons with Disabilities 18. Family/Biblical Values 19. Flood Control 20. Higher Salaries 21. Homelessness 22. Housing Development 23. HOV Lanes 24. Improved Parks 25. Job Opportunities 26. Land Use and Sprawl 27. Law Enforcement 28. Lower Taxes 29. Multimodal Transportation System 30. Natural Resource Protection 31. No Toll Roads | <ol style="list-style-type: none"> 32. Overpasses 33. Parking 34. Prevention of Corruption 35. Prevention of Growth 36. Public Education 37. Public Health 38. Public Safety 39. Public/Transportation 40. Rail System 41. Regulation Compliance 42. Roadway Maintenance 43. Solid Waste Resources 44. Subway 45. Traffic Congestion 46. Transportation 47. Walkability 48. Water Quality and Quantity 49. Workforce Housing 50. Zoning |
|--|---|--|



SUSTAINABILITY

Participants were asked: “Please rank the following characteristics of a sustainable city in the order of importance to you with 1 indicating the most important characteristic and 6 indicating the least important characteristic.” There were six answer choices to this question that respondents were asked to rank. This question was answered by 2,637 respondents.

The characteristic that ranked the highest was “healthy air and water resources” (2.25), followed by “thriving economy” (2.66) and “inclusive & fair” (3.66).

The answer choices are ranked below (based on the average rating of respondents):

1. Healthy air and water resources (2.25);
2. Thriving economy (2.66);
3. Inclusive and fair (3.66);
4. Walkable community (4.01);
5. Prepared for and resilient to a changing climate (4.11); and
6. Bike friendly (4.3).

