

**Folklife Festival – “Go to Them” Event  
June 13 and 14, 2015  
Event Summary**



**Dates and Location:**

- Saturday, June 13 from 11:00 am to 6:00 pm and Sunday June 14 from 12:00 to 6:00 pm at the Institute of Texan Cultures. The SA Tomorrow Multimodal Transportation Plan display was located on the veranda of the Institute building.

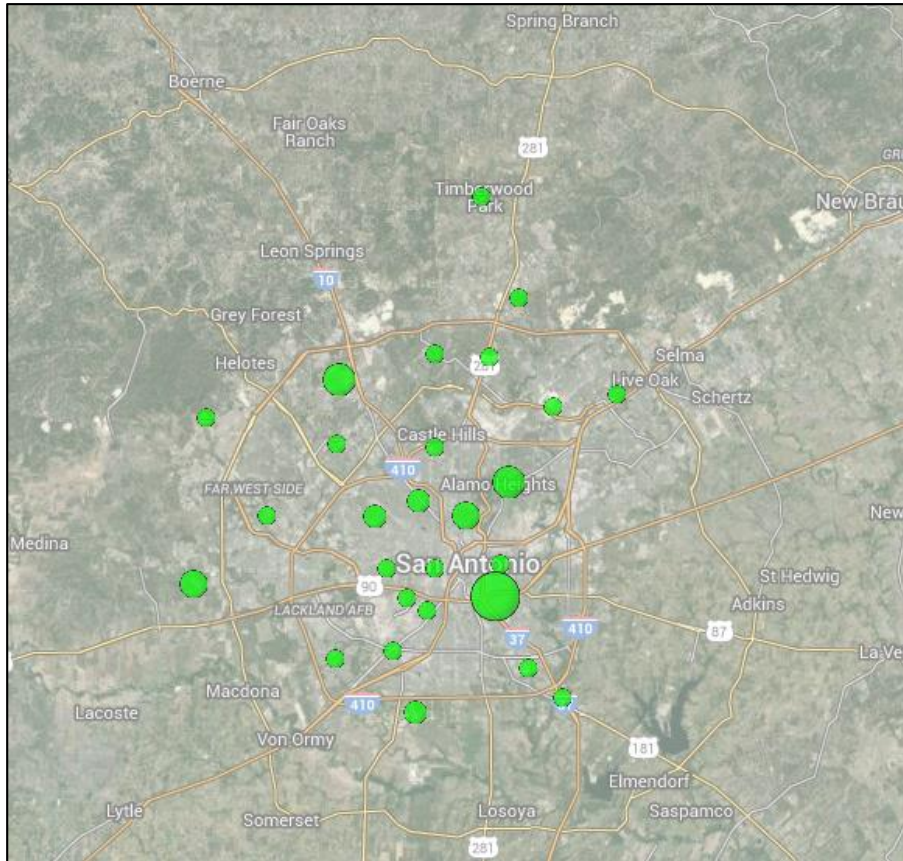
**Event Objectives:**

- Increase awareness for the SA Multimodal Transportation Plan effort, brand, website
- Sign people up to receive email blasts
- Collect general thoughts/comments about transportation
- Increase likes and follows on social media
- Gather informal opinions on how resources should be allocated.

**Folklife Festival – “Go to Them” Event  
June 13 and 14, 2015  
Event Summary**

**Activity #1 – Database Development**

Members of the community were encouraged to sign up for the project email list. A total of 115 people provided their emails for this purpose.

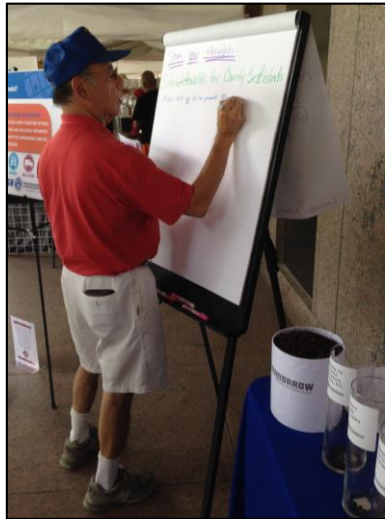


*Geographic distribution of the people who provided email addresses for the SA Tomorrow Multimodal Transportation mailing list at Folklife Festival.*

## Folklife Festival – “Go to Them” Event June 13 and 14, 2015 Event Summary

### Activity #2 – Collect Comments

People were encouraged to write their comments about San Antonio transportation on a flipchart. There were 131 comments written on the flip chart. The list of comments is included at the end of this report.



### Activity #3 – Spend the Beans (resource allocation)

Visitors to the SA Tomorrow Multimodal Transportation Plan display area were asked to indicate how they would spend transportation resources. Participants were each given three coffee beans and asked to put them into three of six containers in order to represent their preferences. The six container options (and number of beans placed in the respective containers) are noted in the graph below. More than 400 people participated in the exercise.



Resource Allocations	Bean Count	%
Repairs to roads, sidewalks, bridges, etc.	262	22%
Safety for all users	164	14%
Enhance existing system	123	10%
New and more travel options	249	21%
Smarter tech-based system	146	12%
Cleaner and Greener transportation system	268	22%
Total	1,212	100%



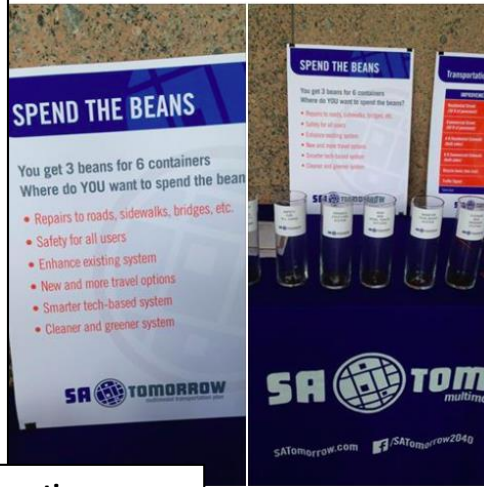
**Folklife Festival – “Go to Them” Event**  
**June 13 and 14, 2015**  
**Event Summary**

**Texas Folklife - Social Media Summary**

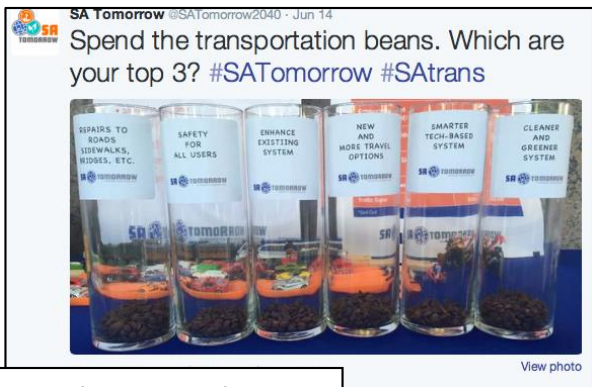
Thanks for stopping by the #SATomorrow Multimodal Transportation table and spending the transportation beans with us! The top three trending from this weekend were: new and more transportation options, a cleaner and greener system and repairs to roads, sidewalk, bridges, etc. To learn more about the plan visit SATransportationPlan.com



Come spend your transportation beans at the UTSA's Institute of Texan Cultures Folklife Festival. Trending now: repairs to existing; and cleaner and greener



**Facebook: 4 postings**  
Total engagement: 126  
Total audience reach: 1,084



**Twitter: 5 postings**  
Total engagement: 55  
Total audience reach: 1,110



**Instagram: 1 posting**  
Total engagement: 5  
Total audience: 35

**“Share Your Thoughts on San Antonio Transportation With Us”  
Public Comments (written on flip chart)**

1 of 4

- Sidewalks for county schools
- Fuel cell or solar powered monorail
- Level sidewalks for running and walking
- Repair one thing at a time and finish it in a timely manner!
- Walters, on Eastside, needs repair
- Light rail
- No more potholes
- Marbach Road needs help
- Trim trees at Wurzbach Parkway and Northwest Military. I could not see past the trees. I went the wrong way east on Wurzbach Parkway-Yikes!!
- Lone Star Rail is cool
- Stinks not having a car
- We love the greenways & trails
- Why no transport to this event? Why only Crossroads?
- If we fix existing roads, sidewalks, bridges, we make it safer for all users, we enhance what we have and can be a cleaner, greener system if done correctly.
- More bike paths!!!
- City, county, state offer incentives for construction jobs completed early and penalties for finishing late!
- Electric bicycles
- Street cars (Austin to San Antonio to Austin)
- Bike parking/storage
- Look at San Francisco system as model
- SH130-Why do I have to drive 40 miles to get to it? That’s half way to Austin
- Street car waste of taxpayers money
- There should be a 24/7 transit system
- Multiple (easy access) and covered bus stops. Preferably with water fountains
- Faster transit (not just hourly or 30 minutes), more bike racks
- Safer buses
- More lanes
- 24/7 public transit system
- More bike lanes for few car lanes
- Bring back UBER
- Rail between cities (San Antonio/Austin/Dallas)
- Need rail/trolley coming up Broadway, past the Pearl, so many tourist could visit other places north of downtown by rail or trolley
- Roads are terrible (Dellview area)-Thank you for Crossroads Park and Ride
- More bus routes (NB/I-10/I-35)

**“Share Your Thoughts on San Antonio Transportation With Us”  
Public Comments (written on flip chart)**

2 of 4

- Later hours for buses to run. Right now latest is 8:30-9:30 pm. This is not late enough for transportation to and from work
- Light rail/urban rail
- Bring back Lone Star Rail
- Love park and ride-do it
- Change your attitude about riding the bus
- Bring light rail to SA!
- More and better sidewalks & bicycle access/safety
- No toll roads
- More buses, bike lanes and rail system
- VIA has great service! Free downtown trolley (like Ft. Worth)
- I hope everybody is open to all kinds of options like other big cities
- My transportation is my feet
- More bike lanes
- Trains like other major cities
- I usually use B-cycle
- Finish the Greenway Trails!
- More park and ride running for local events
- Enhance bus schedule/add buses/shorter commute
- Safety and enforcement-ensure people biking follow traffic laws
- More lanes from all directions like San Pedro for alternatives to using the highway
- Incorporate other ideas that works in other locations
- Reinstate drivers education in school as part of education
- Bus service needs to go out further and later
- Downtown cable cars
- Rail Trolley
- No cable cars, too expensive
- Need to consider monorail and going up not just on the street level
- Mixed-use development is good with retail on 1<sup>st</sup> floor
- Mag level monorial-100 mph local service
- Replaces dips and sticks with bridges and culverts
- 281 North of 1604-no toll roads-highway only
- Palfey Road (SE side by Goliad) all potholes
- VIA bus stops-still some need shelters
- Need stop for VIA #606 E at Huebner and Eckert replaced
- Need transit centers near 1604 to have better local services inbound connections e.g. 660 S never meets 64 inbound
- Bike lanes need to be maintained/cleaned of trash (hard to ride on bus & skateboard)

**“Share Your Thoughts on San Antonio Transportation With Us”  
Public Comments (written on flip chart)**

3 of 4

- Need better bus connections in Stone Oak. I have to walk 1 hour to catch the bus
- More bus service from the Rim to Boerne, Leon Springs, now the bus ends at the Rim
- It takes me an hour to get to VIA bus stop (78258)
- As an out of townner, UBER would provide convenient point of transit from anywhere without navigating the periphery
- Light rail
- UBER please!!
- Magnetic rail
- No matter what-Save the trolleys. It is the charm of San Antonio
- What if the bus had its own road? That’s a train, more trains!!
- Friendly, efficient, and safe transport is key to SA’s future & growth
- Love the “E” bus
- Don’t care for UBER-needs to be regulated. Legitimate taxis need to be recognized
- European countries are good models for transit
- Better control of road rage
- Mass rail between San Antonio & Austin (I-35 corridor)
- Expanded downtown pedestrian walkways, streets and sidewalks (i.e. Alamo Plaza)
- More greenways leading to downtown
- Bike trails through the Medical Center!! And sidewalks
- Cyclists feel entitled
- Rail from 281 North of 1604 to downtown (see DC as model)
- Wish we had HOV (DC “slug” line) free ride share
- A lot of neighborhoods have gaps in sidewalks and/or disrepair not good for strollers or wheelchairs
- When it doesn’t cost them, lots of people talk a great green game
- Don’t like where transport in SA is today
- Electric bikes
- Light rail NOW!
- Yes + Austin/San Antonio rail/Corpus?
- UBER?
- Separate bus lanes-passing cars in jam=great PR
- Park away from curb so bikes are next to curb=safier
- 25 years-walking
- Drive, park, bike, walk
- More wheelchair accessible-Riverwalk especially
- Bring share ride back
- Rail=revenue for local businesses @ stops, allows businesses to offer flexible schedule
- Please fix my fence

**“Share Your Thoughts on San Antonio Transportation With Us”  
Public Comments (written on flip chart)**

4 of 4

- Riding train or bus, you can work
- Sky train like Bangkok
- Help the historic areas be home-by access to those local businesses
- HOV lanes
- Why spend so much on toll roads for a few?
- More bike areas-SAFER
- Better public transport
- Korea/Italy-no need for car. Subway, rail, bike, walk rail Bart-longer public transit hours for public service workers-waiters, etc.
- People moving sidewalks with solar power.
- Streets confusing. Multiple lane changes on freeways in a hurry or get lost. Construction continually making it worse.
- Make developers share more cost and not build to minimum standards infrastructure, and right of way for safe transport routes
- I think there should be more public transport options for those who work late
- Intermittent sidewalk-fill the gaps
- Allow UBER in SA
- Bike lanes with barriers for cars
- I want less pollution and all cars run earth friendly (and they look really cool)
- Flying cars would not have lanes so that is a problem
- If you want people to use public transportation it must be available, frequent, timely and continuous
- UBER-San Antonio is so spread out!
- Save a life-Highway lights
- Fix signals smart timing
- Street car (McKinney Ave Trolley) Free! Good for business
- LED roadway striping you can reprogram as conditions change to re-route traffic such as wildlife crossing. Avoidance/warning program by time of day/weather
- Improve VIA’s website!!! Trip planner is often wrong-wrong arrival times and wrong location bus drivers also just went right past us at the bus stops
- Need more bus services to the Southwest Side & 410!! Maybe to look at road intersections in all parts of the city where drivers do not yield or give the right of way to pedestrians?? Would like to see San Antonio, Austin, Dallas, Houston connect via Rail!! No cable cars downtown I think we have enough with the trolley service, besides they don’t run 24 hours??